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## **Fact Sheet**

## **HP LaserJet Enterprise MFP M725 Series**

The HP LaserJet Enterprise multifunction printer (MFP) M725 series is designed to support large-volume printing and imaging needs of enterprise workgroups at an affordable price. The device is easily managed by corporate IT through central printing policies and fleet-level security solutions. Equipped with HP FutureSmart, customers have built in investment protection as their device can be easily updated with new features as they become available. HP FutureSmart also saves companies time because IT can install fleet-wide updates with a single firmware download and installation.

Customers will streamline workflows by incorporating paper documents into digital workflows using the device's touchscreen controls to preview, edit and digitally send documents to fax, email or network folders.

With HP LaserJet MFP M725 series, enterprise customers are able to:

- Save time using touchscreen controls to preview, edit, reorder and digitally send documents directly from the device's large color touchscreen
- More easily search documents by incorporating paper documents into digital workflows by sending scans to fax, (1) email or network folders
- Accelerate workflow processes with one-touch scanning and printing using HP Quicksets
- Easily print hard copy documents for review, sharing and presenting by printing from smartphones and tablets from virtually anywhere using HP ePrint, (2) AirPrint or DirectPrint
- Boost printing and imaging safeguards and protect data with robust encryption, authentication and security management
- Protect information with the installation of additional hardware security solutions like badge readers through the Hardware Integration Pocket<sup>(3)</sup>
- Reduce energy use with Auto-On/Auto-Off and Instant-on Technology<sup>(4)</sup>
- Get centralized, easy access to custom energy-saving options and printer settings with HP EcoSMART Fleet<sup>(5)</sup>

## Pricing and availability (6)

The HP LaserJet Enterprise MFP M725 series is available worldwide.

- Pricing for the HP LaserJet Enterprise MFP M725dn is \$3,599
- Pricing for the HP LaserJet Enterprise MFP M725f is \$4,699
- Pricing for the HP LaserJet Enterprise MFP M725z is \$4,699

- Pricing for the HP LaserJet Enterprise MFP M725z+ is \$5,899.
- (1) Fax capabilities are not available on HP LaserJet Enterprise MFP M725dn.
- (2) Requires an internet connection to HP Web-enabled printer and HP ePrint account registration. A list of eligible printers, supported documents and image types, and other HP ePrint details is available at hp.com/go/eprintcenter. Mobile devices require internet connection and email capability. May require wireless access point. Separately purchased data plans or usage fees may apply. Print times and connection speeds may vary. Some HP LaserJet printers may require firmware upgrades.
- (3) Solutions deployed through the Hardware Integration Pocket may require additional purchase.
- (4) HP Auto-On/Auto-Off capabilities subject to printer and settings; may require a firmware upgrade.
- (5) Printing policies can be set through HP EcoSMART Fleet, which must be purchased separately.
- (6) Estimated U.S. street prices. Actual prices may vary.

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